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TTNA Members' Forum: Technology Roadmap – 21 June 2006

Financial assistance from the Victorian government will be used to fund a “roadmapping” exercise for the technical and nonwoven textile industry.

The technology roadmap project aims to address the following priorities:

- Identify industry driven and market driven technology trends that will impact on the technical and nonwoven textile sector in Australia in the next three to five years;
- Identify market developments and changes in customer industry value chains that will drive, change and impact on performance, opportunities and product development;
- Analyse existing technology approaches used by the industry and identify value chain improvement strategies;
- Identify strategies and priorities that will help to address the key drivers for the technical textiles and nonwoven industry in the future, these key drivers being:
 - A highly skilled and capable workforce;
 - Investment in research and development;
 - Investment in the latest technology;
 - Environmental management;
 - Continuing productivity and efficiency improvements;
 - The ability to develop export markets;
 - Commercialisation of new products.
- The project will build on the results of the recent survey of the technical and nonwoven textiles industry.

It is anticipated that the undertaking of a Technology Roadmaps & Skills Studies Program will assist technical and nonwoven textile firms to address the issues above in order to stay ahead in this increasingly complex business environment.

The process of the roadmap will be discussed at a special TTNA forum during the afternoon of 21 June in the Council Room at RMIT Brunswick campus, from 1.30pm through to 5pm. Individual interviews will take place at a separate time. Refreshments will be served and everyone from the industry is welcome to attend to contribute to the discussions.

Further information contact Lorraine or Kerryn at the TTNA Management Office on (03) 9866 6643.